



Walk for the Animals

Walk for the Animals is more than just a funfilled day for animal lovers; it directly supports the lifesaving work of Humane Society London & Middlesex and encourages our community to lead active and healthy lifestyles by getting outside with their dogs!

With exciting activities and a chance to walk alongside fellow animal lovers, participants are sure to have a great time with their furry friends!

As a sponsor, you'll not only be supporting a cause that matters, but you'll also gain meaningful exposure to a passionate and engaged audience.

We are incredibly grateful for your support and can't wait to partner with you to make Walk for the Animals 2025 our most successful event yet!



Sunday, October 5, 2025



12:00 PM – 4:00 PM



Gibbons Park

Walk for the Animals



Gate Sponsor \$500 1 Opportunity	Hydration Station Sponsor \$500 1 Opportunity	Rainbow Bridge Sponsor \$1,000 1 Opportunity	Starting Line Sponsor \$500 1 Opportunity	Finish Line Sponsor \$1,500 1 Opportunity	Short Loop Sponsor \$1,500 2 Opportunities	Long Loop Sponsor \$1,500 2 Opportunities	Top Dog Prize Sponsor \$1,500 1 Opportunity	PAW-Some Pack Prize Sponsor \$1,500 1 Opportunity	Photo Booth Sponsor \$1,500 1 Opportunity	Animal Heroes Sponsor \$1,000 5 Remaining	Adventure Guide Sponsor \$750 13 Remaining
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SPONSORSHIP BENEFITS

Pre-Event Benefits

Logo on the HSLM website	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Social media recognition	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Business name & logo attached to all sponsored area mentions	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓		

During Event Benefits

Logo on event day signage	✓	✓	✓	✓	✓	✓	✓			✓	✓	✓
Complimentary 10'x10' booth space for your business	✓	✓	✓									
Opportunity to distribute promo materials at Welcome Tent	✓											

Post-Event Benefits

Special Thanks Social Media Shoutout	✓	✓	✓	✓	✓	✓	✓	✓	✓		
Individual social media spotlight opportunity	✓	✓	✓								



Interested in sponsorship opportunities at Walk for the Animals ?

Contact us to get started!

Jessica Vanhoucke

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