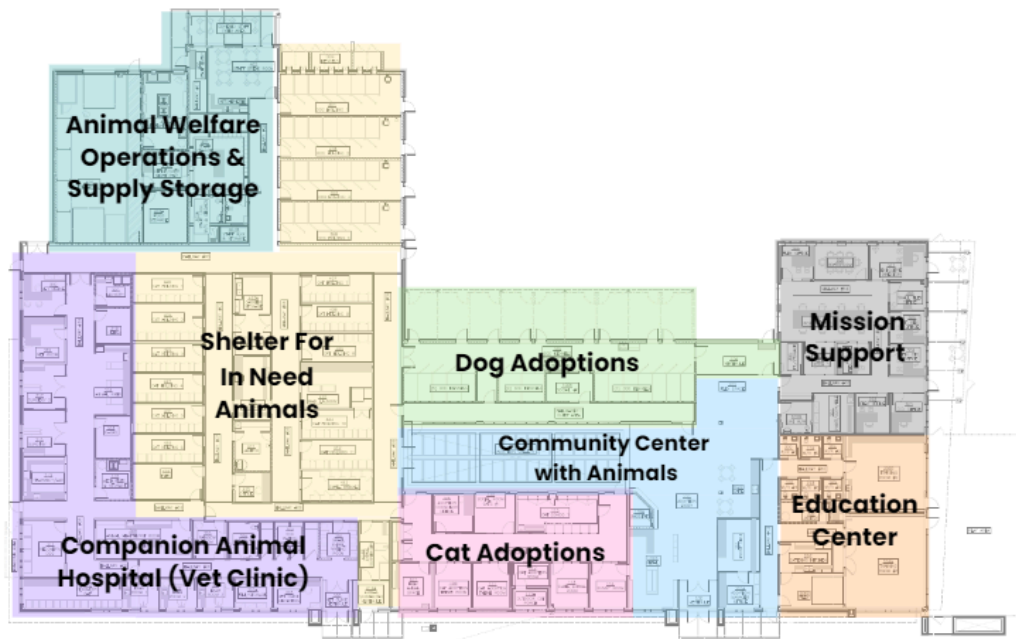


# Naming Opportunities



**To learn more about naming opportunities,  
or discover more ways for you to partner with us,  
please contact:**

**Lindsay McDermott  
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(519) 451-0630 ext.1414**

**Or visit**

**<https://www.hslm.ca/newhomenewhope/waystogive/>**

# Naming Opportunities

Opportunities	Description	Value
<b>Community Centre &amp; Main Hall</b>		
Main Entrance Vestibule	First point of contact for public when visiting the Animal Campus main entrance	\$25,000
Adoption Lobby	Main community space and open area where most visitors will enter the facility	\$500,000
Adoption Gallery	Viewing windows to adoption gallery (cat left side & dogs right side); space for events like dog training, corporate/public events	\$500,000
Front Desk Reception	Main reception for public area	\$150,000
Rabbitat	Rabbit pens in main lobby with adoptable rabbits	\$75,000
Adoption Manager Office	Office for Adoption Manager	\$25,000
Café	Coffee shop with animal pens ("animal cafe")	CLAIMED
Flex Space	Large open area for public use, events, pet training and more	\$250,000

# Naming Opportunities

Opportunities	Description	Value
<b>Canine Care &amp; Adoptions Area</b>		
Dog Adoptions Area	Custom lettered recognition on entire section of facility	\$500,000
Dog Adoption Corridor	Viewing windows to adoptable dogs	\$100,000
Dog Adoption Vestibule	Transition area to take dogs inside and outside	\$25,000
Dog Social 1 (Large)		CLAIMED
Dog Kennel 1		CLAIMED
Dog Kennel 2		CLAIMED
Dog Kennel 3		CLAIMED
Dog Kennel 4		CLAIMED
Dog Kennel 5		CLAIMED
Dog Kennel 6		CLAIMED
Dog Kennel 7		CLAIMED

# Naming Opportunities

Opportunities	Description	Value
Canine Care & Adoptions Area		
Dog Kennel 8	Industry-standard kennel with plaque recognition	CLAIMED
Dog Kennel 9	Industry-standard kennel with plaque recognition	CLAIMED
Dog Kennel 10	Industry-standard kennel with plaque recognition	CLAIMED
Dog Kennel 11	Industry-standard kennel with plaque recognition	CLAIMED
Dog Kennel 12	Industry-standard kennel with plaque recognition	CLAIMED
Dog Kennel 13	Industry-standard kennel with plaque recognition	\$25,000
Dog Kennel 14	Industry-standard kennel with plaque recognition	\$25,000
Dog Large Kennel 1	Industry-standard kennel for large dogs	CLAIMED
Dog Large Kennel 2	Industry-standard kennel for large dogs	\$50,000



# Naming Opportunities

Opportunities	Description	Value
<b>Cat Care &amp; Adoptions Area</b>		
Cat Adoptions Area	Custom lettered recognition on entire section of facility	\$500,000
Cat Adoption Corridor	Viewing windows for cats and social rooms	\$100,000
Cat Condo	Windows to Great Hall along shared wall; Cat holdings for adoptable cats; "Condo-style" holding	CLAIMED
Adoption Councilor Office	Office for Adoption Councilor	CLAIMED
Bunny Room	Room where public can visit with adoptable rabbits	\$50,000
Small Animal Room	Themed room where public can visit with cats/small animals	\$50,000
Social Room Cats	Room to visit with potential adoptable cats and small animals. Space for staff and volunteers to socialize animals, preparing them for adoption.	\$50,000
Cat Adoption Outdoor	Outdoor area for cats; Catio	CLAIMED
Cat Adoption Theme Room	Themed room where public can visit with cats/small animals	CLAIMED
Cat Adoption Theme Room	Themed room where public can visit with cats/small animals	\$50,000

# Naming Opportunities

Opportunities	Description	Value
<b>Cat Care &amp; Adoptions Area</b>		
Flex Animal Space	Themed room where public can visit with cats/small animals	\$50,000
Animal Condos (40+ available)	Flexible, modular space for small animals, includes small etched plaque.	\$7,500
<b>Veterinary Clinic</b>		
Animal Surrender Vestibule	First point of contact for public who are surrendering pets	\$10,000
Animal Surrender Room	A place of support and comfort for pet parents who have made the difficult decision to surrender their pet	\$10,000
Vet Clinic Vestibule	Main entrance to Veterinary Clinic	\$25,000
Small Animal Waiting Room	Waiting room for public clinic patrons	\$50,000
Vet Clinic Reception	Reception for public clinic	\$25,000
Vet Clinic File Storage	File and storage at front of clinic	\$10,000
Uni Washroom	Public access washroom	\$10,000

# Naming Opportunities

Opportunities	Description	Value
<b>Veterinary Clinic &amp; Companion Animal Hospital</b>		
Exam Room 3	Examine companion animals with owner present	\$10,000
Exam Room 2	Examine companion animals with owner present	\$10,000
Exam Room 1	Examine companion animals with owner present	\$10,000
Rainbow Room	A place to have a private goodbye with life's greatest companion	\$25,000
<b>Education Centre</b>		
Education Centre	Prominent lettered recognition on 2,000 sq. ft. Education Centre, future home to school groups, field trips, summer camps and humane education programs	\$1,000,000
Training Room 1	Home to future corporate training, employee engagement, events, vet tech labs, kids camps, child and youth programs and more. Projector, cabinets for storage of school and lab supplies, modular seating and tables, access to Catering Kitchen and Flex Room.	CLAIMED
Training Room 2	Home to future corporate training, employee engagement, events, vet tech labs, kids camps, child and youth programs and more. Includes an eye-wash station & sink.	CLAIMED
Flex Room	Store chairs/tables when unused, hold simple meetings	CLAIMED

# Naming Opportunities

Opportunities	Description	Value
<b>Education Centre</b>		
Washroom (x6)	Sink, toilet, hand-drying (single stall)	\$5,000
Storage & Cleaning Supplies	Power-wash system, basic cleaning supplies	\$5,000
Kitchen/Catering	Basic kitchen, use by caterer and kids camp	\$50,000
Education Centre Corridor	Entrance by vet tech labs, kids camps	\$5,000
Education Centre Vestibule	Entryway to the Education Centre	CLAIMED
Play Area by Education Centre	Outdoor patio area adjacent to Education Centre, ideal for events, pet training, Humane Education and more.	\$150,000
<b>Outdoor Spaces</b>		
Animal Campus Parking Lot	First point of contact for guests	\$100,000
Vet Clinic Parking Lot	First point of contact for vet clinic guests	\$100,000
Trees	Multiple available	\$7,500
Picnic Tables	18 available	\$10,000

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