

Making a Gift of Life Insurance

[Making a Gift of Life Insurance](#) is a convenient and affordable way to make a sustainable future donation to Humane Society London & Middlesex.

The following options are available:

- Transfer an existing policy to Humane Society London & Middlesex
- Transfer a new policy to Humane Society London & Middlesex
- Name Humane Society London & Middlesex as a direct beneficiary

For details on each of these options, please see below.

[Transferring an existing policy to Humane Society London & Middlesex](#)

You can name Humane Society London and Middlesex as the owner and beneficiary of a policy you already own. You will be eligible for a donation receipt for the cash value of the policy and for any premiums you continue to pay.

Your benefits: Annual premiums qualify as charitable gifts, and a receipt for the cash value upon surrender of policy

HSLM benefits: HSLM will benefit upon the payment of the life insurance policy

[Transferring a new policy to Humane Society London & Middlesex](#)

You can buy a new policy and name Humane Society London & Middlesex the owner and beneficiary. You will receive a tax receipt for the premiums paid each year. Upon your death, Humane Society London & Middlesex will benefit from the proceeds of the life insurance policy.

Your benefits: Annual premiums qualify as charitable gifts

HSLM benefits: HSLM will benefit upon payment of the life insurance policy

[Name Humane Society London & Middlesex as a Direct Beneficiary](#)

You may retain ownership of your policy and name Humane Society London & Middlesex as the direct beneficiary. Upon your death, your estate will be eligible for a donation equal to the proceeds of the insurance. You do not receive a tax credit for current premiums.

Your benefits: Your estate receives a charitable tax receipt for the value of the life insurance policy. This can significantly reduce or eliminate taxes owed by the estate.

HSLM benefits: HSLM will benefit from the lump sum payment of the life insurance policy



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We strongly recommend you consult with your financial advisor if you are considering a donation of life insurance to Humane Society London & Middlesex.

We'd love to hear from you! *Questions can be directed to:*

Steve Ryall, Executive Director

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