



Bark IN THE Park [FESTIVAL]



**HUMANE
SOCIETY**

LONDON & MIDDLESEX

[SPONSORSHIP PACKAGE]

[SPONSORSHIP OPPORTUNITIES]

PRESENTING SPONSOR: \$15,000 (1 opportunity available)

- Business name/logo attached to Bark in the Park Festival logo on all promotional materials (including event shirts, posters, pledge forms, social media & website).
- Profile page on HSLM website.
- Logo on event sponsor web page with link to business website.
- 10" x 20" booth space at event.

POWERED BY SPONSOR: \$7,500 (1 opportunity available)

- Business logo displayed on shirts, posters, pledge forms and event sponsor web page with link to business website.
- Profile page on HSLM website.
- 10" x 20" booth space at event.

HIGH PROFILE SPONSOR: \$5,000 (2 opportunities available)

- Business logo displayed on shirts, posters, pledge forms and event sponsor web page with link to business website.
- Profile page on HSLM website.
- 10" x 10" booth space at event.

VOLUNTEER SPONSOR: \$5,000 (1 opportunity available)

- Business logo displayed on volunteer shirts, posters, pledge forms and event sponsor web page with link to business website.
- Logo on signage at volunteer tent.
- Logo included on volunteer sign up form.
- 10" x 10" booth space at event.

DOCK-DIVING SPONSOR: \$2,500 (2 opportunities available)

- Business name/logo attached to attraction mention.
- Logo on signage at attraction and event sponsor web page with link to business website.
- 10" x 10" booth space at event.

EXPO SPONSOR: \$2,500 (1 opportunity available)

- Business name/logo attached to attraction mention.
- Logo on signage at attraction and event sponsor web page with link to business website.
- 10" x 10" booth space at event.

GATE SPONSOR: \$2,500 (1 opportunity available)

- Opportunity to distribute business materials to each attendee as they arrive.
- Logo on signage at attraction and event sponsor web page with link to business website.
- 10" x 10" booth space at event.

STAGE SPONSOR: \$2,500 (1 opportunity available)

- Business name/logo attached to attraction mention.
- Logo on signage at attraction and event sponsor web page with link to business website.
- 10" x 10" booth space at event.

[SPONSORSHIP OPPORTUNITIES]

THIRST STATION SPONSOR: \$1,500 (1 opportunity available)

- Business name/logo attached to attraction mention.
- ~~Logo on signage at attractions and event sponsor web page with link to business website.~~
- 10" x 10" booth space at event.

FOOD TENT SPONSOR: \$1,500 (1 opportunity available)

- Business name/logo attached to attraction mention.
- Logo on signage at attraction and event sponsor web page with link to business website.
- 10" x 10" booth space at event.

KID ZONE SPONSOR: \$1,500 (1 opportunity available)

- Business name/logo attached to attraction mention.
- Logo on signage at attraction and event sponsor web page with link to business website.
- 10" x 10" booth space at event.

SILENT AUCTION SPONSOR: \$1,500 (1 opportunity available)

- Business name/logo attached to attraction mention.
- Logo on signage at attraction and event sponsor web page with link to business website.
- 10" x 10" booth space at event.

PARKING SPONSOR: \$1,500 (1 opportunity available)

- Business name/logo attached to attraction mention.
- Logo on signage at attraction and event sponsor web page with link to business website.
- 10" x 10" booth space at event.

GREEN INITIATIVE SPONSOR: \$1,500 (1 opportunity available)

- Business name/logo attached to attraction mention.
- Logo on signage at garbage & recycling area and event sponsor web page with link to business website.
- 10" x 10" booth space at event.

OFF-LEASH POND SPONSOR: \$1,000 (40 opportunities available)

- Logo on signage at attraction and event sponsor web page with link to business website.
- 10" x 10" booth space at event.



HUMANE SOCIETY

LONDON & MIDDLESEX

Humane Society London & Middlesex was established as a non-profit, charitable organization in 1899 and exists to improve the lives of animals in our community by providing temporary shelter and appropriate new families for surrendered animals.

**It is our mission to lead London & Middlesex in building a
humane and compassionate community for all animals.**

Craig Wood, Events & Volunteer Coordinator
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