



# Bark IN THE Park [ FESTIVAL ]



**HUMANE  
SOCIETY**  
LONDON & MIDDLESEX

**[ SPONSORSHIP PACKAGE ]**

# [ SPONSORSHIP OPPORTUNITIES ]

## **PRESENTING SPONSOR: \$10,000 (1 opportunity available)**

- Business name/logo attached to Bark in the Park Festival logo on all promotional materials (including event shirts, posters, pledge forms, social media & website).
- Profile page on HSLM website.
- Logo on event sponsor web page with link to business website.
- 10" x 20" booth space at event.

## **POWERED BY SPONSOR: \$7,500 (1 opportunity available)**

- Business logo displayed on shirts, posters, pledge forms and event sponsor web page with link to business website.
- Profile page on HSLM website.
- 10" x 20" booth space at event.

## **HIGH PROFILE SPONSOR: \$5,000 (2 opportunities available)**

- Business logo displayed on shirts, posters, pledge forms and event sponsor web page with link to business website.
- Profile page on HSLM website.
- 10" x 10" booth space at event.

## **VOLUNTEER SPONSOR: \$5,000 (1 opportunity available)**

- Business logo displayed on volunteer shirts, posters, pledge forms and event sponsor web page with link to business website.
- Logo on signage at volunteer tent.
- Logo included on volunteer sign up form.
- 10" x 10" booth space at event.

## **DOCK-DIVING SPONSOR: \$2,500 (2 opportunities available)**

- Business name/logo attached to attraction mention.
- Logo on signage at attraction and event sponsor web page with link to business website.
- 10" x 10" booth space at event.

## **EXPO SPONSOR: \$2,500 (1 opportunity available)**

- Business name/logo attached to attraction mention.
- Logo on signage at attraction and event sponsor web page with link to business website.
- 10" x 10" booth space at event.

## **GATE SPONSOR: \$2,500 (1 opportunity available)**

- Opportunity to distribute business materials to each attendee as they arrive.
- Logo on signage at attraction and event sponsor web page with link to business website.
- 10" x 10" booth space at event.

## **STAGE SPONSOR: \$2,500 (1 opportunity available)**

- Business name/logo attached to attraction mention.
- Logo on signage at attraction and event sponsor web page with link to business website.
- 10" x 10" booth space at event.

# [ SPONSORSHIP OPPORTUNITIES ]

## **THIRST STATION SPONSOR: \$1,500 (1 opportunity available)**

- Business name/logo attached to attraction mention.
- Logo on signage at attractions and event sponsor web page with link to business website.
- 10" x 10" booth space at event.

## **FOOD TENT SPONSOR: \$1,500 (1 opportunity available)**

- Business name/logo attached to attraction mention.
- Logo on signage at attraction and event sponsor web page with link to business website.
- 10" x 10" booth space at event.

## **KID ZONE SPONSOR: \$1,500 (1 opportunity available)**

- Business name/logo attached to attraction mention.
- Logo on signage at attraction and event sponsor web page with link to business website.
- 10" x 10" booth space at event.

## **SILENT AUCTION SPONSOR: \$1,500 (1 opportunity available)**

- Business name/logo attached to attraction mention.
- Logo on signage at attraction and event sponsor web page with link to business website.
- 10" x 10" booth space at event.

## **PARKING SPONSOR: \$1,500 (1 opportunity available)**

- Business name/logo attached to attraction mention.
- Logo on signage at attraction and event sponsor web page with link to business website.
- 10" x 10" booth space at event.

## **GREEN INITIATIVE SPONSOR: \$1,500 (1 opportunity available)**

- Business name/logo attached to attraction mention.
- Logo on signage at garbage & recycling area and event sponsor web page with link to business website.
- 10" x 10" booth space at event.

## **OFF-LEASH POND SPONSOR: \$1,000 (40 opportunities available)**

- Logo on signage at attraction and event sponsor web page with link to business website.
- 10" x 10" booth space at event.



# **HUMANE SOCIETY**

**LONDON & MIDDLESEX**

Humane Society London & Middlesex was established as a non-profit, charitable organization in 1899 and exists to improve the lives of animals in our community by providing temporary shelter and appropriate new families for surrendered animals.

**It is our mission to lead London & Middlesex in building a humane and compassionate community for all animals.**

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