



**HUMANE
SOCIETY**
LONDON & MIDDLESEX

Sponsorship Opportunities



Bark

IN THE



Park

[FESTIVAL]

Available Opportunities



Dock Diving Sponsor – \$3,000 (1 opportunity)	3
Gate Sponsor – \$2,500 (1 opportunity)	3
Top Dog Sponsor – \$1,500 (1 opportunity)	3
Hydration Station Sponsor – \$2,000 (1 opportunity)	4
Volunteer Sponsor – \$1,500 (2 opportunities)	4
Food Tent Sponsor – \$1,500 (1 opportunity)	4
Kid Zone Sponsor – \$1,500 (1 opportunity)	5
Barking Lot Sponsor – \$1,500 (1 opportunity)	5
Leader of the Pack Sponsor – \$1,000 (16 opportunities)	5

Dock Diving Sponsor: \$3,000 (1 opportunity available)

It's Bark in the Park's favourite attraction – Dock Diving! Be the sponsor behind the dashes and splashes that make Dock Diving one of our most popular experiences.

- Business name and logo attached to all Dock diving mentions
- Logo on signage at the Dock Diving location and on the HSLM website with link to business website
- Social media acknowledgement, including a live event day feature on social media stories
- 10'x10' booth space at event

Gate Sponsor: \$2,500 (1 opportunity available)

The best part of Bark in the Park is getting to see all of the wagging tails the second they walk through the gates. Be the first friendly face to greet them as the Bark in the Park Gate Sponsor!

- Opportunity to distribute business materials to each attendee as they arrive
- Logo on signage at the gate entrance into the park and on the HSLM website with link to business website
- Social media acknowledgement, including a live event day feature on social media stories
- 10'x10' booth space at event

Top Dog Sponsor: \$1,500 (1 opportunity available)

Our amazing Bark in the Park Festival supporters - board dogs and their humans - have the ability to be fundraisers to help support HSLM! As the Top Dog Sponsor, you help us recognize the amazing efforts of our top fundraisers, and present them with the Top Dog Award!

- Business name and logo attached to all Top Dog award mentions (i.e. certificate, prizes, announcements, etc)
- Logo on signage on the HSLM website with link to business website
- Social media acknowledgement, including a live event day feature on social media stories
- 10'x10' booth space at event

Hydration Station Sponsor: \$2,000 (1 opportunity available)

While you enjoy a summer day at Bark in the Park, become a sponsor behind our Hydration Station! Help us make sure all of the 4-legged attendees stay happy and hydrated.

- Business name and logo attached to hydration station mentions
- Logo on signage at all hydration stations and on the HSLM website with link to business website
- Social media acknowledgement, including a live event day feature on social media stories
- 10'x10' booth space at event

Volunteer Sponsor: \$1,500 (2 opportunities available)

It takes a special person to be a volunteer – and for HSLM our volunteers are all really quite special. As a Volunteer sponsor, you will help us support the amazing work of our volunteers dedicating their time to Bark in the Park!

- Business name and logo on volunteer shirts, posters, and on the HSLM website with link to business website
- Logo on signage at the volunteer tent
- Social media acknowledgement, including a live event day feature on social media stories
- 10'x10' booth space at event

Food Tent Sponsor: \$1,500 (1 opportunity available)

Join us at Bark in the Park as our Food Tent Sponsor! Our food tent area is the best place for pups and people to take a break and sit, eat and escape the heat! *Bone Appétit!*

- Business name and logo attached to all food tent mentions
- Logo on signage at the food tent and on the HSLM website with link to business website
- Social media acknowledgement, including a live event day feature on social media stories
- 10'x10' booth space at event

Kid Zone Sponsor: \$1,500 (1 opportunity available)

Our Kid Zone is where the party is at for all kids coming through our gates. As our Kid Zone Sponsor, you will be the name behind our kid-friendly games and activities, so that everyone can get in on the Bark in the Park fun!

- Business name and logo attached to Kid Zone mentions and attractions
- Logo on signage at the Kid Zone space and on the HSLM website with link to business website
- Social media acknowledgement, including a live event day feature on social media stories
- 10'x10' booth space at event

Barking Lot Sponsor: \$1,500 (1 opportunity available)

An attendee's first step to entering our Bark in the Park Festival is through our guest 'Barking' Lot. Help us make the best first impression, by being our Barking Lot Sponsor!

- Business name and logo attached to parking mentions and maps
- Logo on signage at the parking spaces and near the entrance of the park and on the HSLM website with link to business website
- Social media acknowledgement, including a live event day feature on social media stories
- 10'x10' booth space at event

Leader of the Pack Sponsor: \$1,000 (16 opportunities available)

At HSLM, we value leaders who inspire others to make a difference. A Leader of the Pack Sponsor is not only passionate about helping at-risk animals, but also about helping their community. Be recognized as an advocate for shelter animals at this year's Bark in the Park Festival!

- Logo on signage at the festival grounds and on the HSLM website with link to business website
- Inclusion on social media promotions and day-of event coverage
- 10'x10' booth space at event



HUMANE SOCIETY

LONDON & MIDDLESEX

Humane Society London & Middlesex was established as a non-profit, charitable organization in 1899 and exists to improve the lives of animals in our community by providing temporary shelter and appropriate new families for surrendered animals.

It is our mission to lead London & Middlesex in building a humane and compassionate community for all animals.

**Tianna Evans, Fund Development
Coordinator**

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