



**HUMANE  
SOCIETY**  
LONDON & MIDDLESEX

**Bark**  
**IN THE**  
**Park**  
**[ FESTIVAL ]**



**VENDOR PACKAGE**

# VENDOR OPPORTUNITIES



## VENDOR BENEFITS

- Showcase your business and products to over 5,000 event attendees.
- Opportunity to distribute product samples, informational pamphlets and branded giveaways.
- Promotion of your business name/logo on Bark in the Park Festival website & HSLM social media pages.

## EVENT OVERVIEW

- Sunday, June 14<sup>th</sup>, 2020 | 10:00 am – 4:00 pm
- Held annually at the prestigious Plunkett Estate, this festival celebrates pets and the people who love them.
- Event features include:
  - Dog Luring Course
  - Dock-Diving
  - Off-Leash Dog Pond
  - Dozens of Unique Vendors
  - Silent Auction
  - Live Entertainment & Demonstrations

## VENDOR DETAILS

- Venue location: 9282 Elviage Dr, London, ON N6K 4N5.
- Vendor Set-Up: Sat. June 13<sup>th</sup> (10:00 am – 3:00 pm) & Sun. June 14<sup>th</sup> (7:30 am–9:00 am.)
- Vendor Pack Up: Sun. June 14<sup>th</sup> after 4:00 pm.
- Free vendor parking will be provided.

# VENDOR APPLICATION FORM

Vendor/Business Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_ Fax: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ Province: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Website: \_\_\_\_\_ Facebook: \_\_\_\_\_

Instagram: \_\_\_\_\_ Twitter: \_\_\_\_\_

Products and services offered: \_\_\_\_\_

Would you be interested & available for media leading up to the show? Yes / No

Would you be interested in sponsorship for prizes for the event? Yes / No

Would you be interested in hosting a seminar or demonstration during the event? Yes / No

**Cost per 10' x 10' vendor spot:**

**Early Bird Price \$250.00 (Deadline: April 1) | Standard Price: \$300.00 (Deadline: May 1)**

**Full payment with signed contract and proof of insurance is required by the deadlines listed above.**

Please select how many vendor spots you require: 1 2 3

Please note vendors are required to bring their own table, chairs and tent (if needed)

**Please email a photo of your booth/display to: [kvinson@hslm.ca](mailto:kvinson@hslm.ca)**

Submission of this form does not guarantee a spot in event. Booth locations are subject to change at the discretion of show management.

Credit Card:  Mastercard  Visa  Cheque (payable to Humane Society London & Middlesex)

Card Number: \_\_\_\_\_

Exp: \_\_\_\_/\_\_\_\_ CVC: \_\_\_\_\_

Name on Card: \_\_\_\_\_ Signature: \_\_\_\_\_

You agree to abide by all terms, conditions, rules & regulations. You have included full payment and proof of insurance naming the additional insured as outlined on the back of this form with this signed contract and you agree to setup and tear down your booth within the allotted time. The parties whose signatures appear on this form hereby warrant that they are fully authorized and entitles to enter into and bind this agreement, and do so on the dates written by affixing their signature below.

**Please remember to initial on the back of this page.**

Company/Exhibitor: \_\_\_\_\_ Name of Signing Authority: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Humane Society London & Middlesex**

Name of Signing Authority: \_\_\_\_\_ Signature: \_\_\_\_\_

Date: \_\_\_\_\_ HSLM Rep: \_\_\_\_\_  Paid  Proof of Insurance

# VENDOR AGREEMENT

1. The Exhibitor agrees to pay the Owner (London Humane Society) the sum stated on your final invoice, for the rights hereby licensed to the Exhibitor. A \$25.00 fee will be applied to all NSF cheques. CANCELLATION OF THIS CONTRACT FOR ANY REASON WITHIN 30 DAYS PRIOR TO THE FIRST OFFICIAL MOVE IN DAY WILL RESULT IN FORFEITURE OF ALL MONIES PAID. 1(a) The Owner agrees: To permit the Exhibitor, for the occupancy period below, to use and occupy the assigned booth location(s) outlined in the invoice, for the purpose of participating in:

Event Name: Bark in the Park Festival

Day(s): June 14, 2020

Occupancy Period(s): June 13 and June 14, 2020. Contracts are valid for the current exhibition only and no contract implies that the same space or amount of space will be contracted for in another year.

2. **INSURANCE** The Owner requires the Exhibitor to provide proof of insurance coverage, which includes the naming of **London Humane Society, Humane Society London & Middlesex, Steven D. Plunkett Properties Ltd., Steven Plunkett & Janis Field** herein as additional named insured for the occupancy period noted above, not event days. The Exhibitor by execution of this contract, hereby agrees to provide third party legal liability insurance for all liability arising out of bodily injury or property damage which might be suffered by any person, persons, or corporations imposed by law, such insurance to be for not less than \$2,000,000.00 per occurrence or loss, to be in full force and effect at all times during the occupancy period contracted for herein together with any additional set up or removal periods, inclusive. Further, the Owner reserves the right to require the Exhibitor to provide any additional insurance coverage as may be required by the Owner in the circumstances of any undertaking carried on by the Exhibitor, its servants, agents, employees or otherwise on the Owner's premises.

3. The Owner and Exhibitor agree to the following terms and conditions and further agree that this exhibitor contract applies specifically for The Event outlined in clause 1.(a) of this exhibitor contract. For greater clarification, the Exhibitor acknowledges and agrees that this exhibitor contract does not bind or obligate the Owner in any way for any dates, period or year that is outside the terms of this contract, and that this exhibitor contract replaces any previously signed exhibitor contract(s) between the Owner and the Exhibitor.

4. The Exhibitor hereby covenants to have the exhibit complete and in the space contracted for showing no later than one (1) hour prior to opening and leave the exhibit in place until the official closing of the Event. All exhibits must be open to the public and in charge with a competent attendant during all hours the Event is open.

5. NO shipments will be accepted prior to the first day of move in. The Owner does not offer storage.

6. Draws: The Exhibitor agrees all ballot information is strictly confidential and will not be sold, loaned, rented, or given to any other individual or organization for any purpose, whatsoever. Owner reserves the right to deny a draw request at their discretion.

7. Exhibitor warrants that nothing displayed, sold, or done by Exhibitor will be in violation of any trademarks, copyrights or other intellectual property right, Exhibitor agrees to indemnify the Owner and save it harmless against all claims or demands by and liability to any party or parties, and all expenses and costs, including legal costs on a solicitor and client basis, that may be incurred at any time that the Exhibitor is or may be in breach of this warranty, the Owner without limiting its other rights and remedies, may without warning or prior notice close the Exhibitor's booth, eject the Exhibitor from the grounds, and retain all proceeds of the Exhibitor's sales of any and all products as security for the performance of the foregoing agreement to indemnify.

8. The Owner shall not be obliged to accept any contract and the Owner shall have the right to cancel any contract without refund on violation of any rule, regulation or term of this contract. The decision of the removal of an unqualified product, or the entire booth, shall be at the sole discretion of Show Management.

9. Both parties agree to indemnify and save the Owner, and all its directors, officers, employees, agents, contractors and representatives (collectively, the "Indemnified Parties") harmless from any and all damages, claims, liabilities, costs, expenses and demands, of any kind, including all legal fees on a solicitor/ client basis incurred or suffered by the Indemnified Parties or any of them directly or indirectly arising out of any action whatsoever by the exhibitor, its agents, servants or employees while executing and providing the services contracted for herein, whether or not such action is contemplated by these Terms and Conditions. The Exhibitor agrees that none of the rights or authorities contracted for herein may be transferred to any other person(s) or entity whatsoever without the expressed written consent of the Owner.

10. The Exhibitor acknowledges and accepts that the Owner is committed to providing a Healthy and Safe work environment for its employees and for those who contract work or participate in activities on the property or in the facilities of the Owner. This commitment applies to this contract. The Exhibitor (or contractor, exhibitor, vendor etc.) shall abide by the Occupational Health and Safety Act and Regulations and any work guidelines provided by the Owner or any other Authority and agree that the Owner's employees may intervene at any time to ensure adherence to such regulations and guidelines.

11. The Exhibitor shall comply with all by-laws, rules and regulations and orders of The Owner and shall participate in any applicable Event promotions and acknowledges receipt of copy of the Owner's General Rules and Regulations which form part of this contract if herein written.

Please initial this page that you have read this page: \_\_\_\_\_





**HUMANE  
SOCIETY**  
LONDON & MIDDLESEX

Humane Society London & Middlesex was established as a non-profit, charitable organization in 1899 and exists to improve the lives of animals in our community by providing temporary shelter and appropriate new families for surrendered animals.

Our mission is to lead London & Middlesex in building a humane and compassionate community for all animals.

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**Kirsten Vinson, Events & Volunteer Coordinator**  
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